



# LISA SCHNEIDER

## EXECUTIVE DIRECTOR



**RCAW**  
Respite Care Association  
of Wisconsin

### PERSONAL PROFILE

Lisa Schneider, an accountant driven by social responsibility, boasts a distinguished career marked by her adeptness in delivering mission-critical outcomes. Proficient in forging strategic partnerships with both organizations and community figures, she excels in aligning efforts to address crucial community and organizational requirements. As a results-driven leader imbued with innovation, Lisa's journey is uniquely shaped by her role as a mother to Kelsey, who lives with Angelman Syndrome, propelling her advocacy for over three decades in navigating bureaucratic systems and championing the cause for individuals with disabilities.

### KEY COMPETENCIES

- Collaborative Leadership
- Strategic Program Planning and Development
- Process and Procedure Evaluation
- Policy Advocacy
- Strategic Planning
- Team Building and Consensus Building
- Organizational Vision Development

### RECENT ACTIVITIES/INVOLVEMENT

- Part of the Caregiver Crisis Coalition (Wisconsin) in 2023.
- Member of the ARCH Advisory Committee to the Lifespan Respite Technical Assistance and Resource Center (TARC) in 2020.
- Named to the WI Governor's Taskforce on Caregiving in 2020.
- Author for publications by the Society of Pediatric Nurses and ARCH National Respite Network in 2019.
- Played a role in establishing the Wisconsin Family and Caregiver Support Alliance and currently serves as Co-Chair from 2017 to the present.

### PROFESSIONAL EXPERIENCE

With a wealth of experience in nonprofit leadership spanning more than 11 years, Lisa assumed the role of Executive Director at the Respite Care Association of Wisconsin (RCAW) in February 2017. Within a remarkably brief timeframe of three years, she revitalized the organization's structure and introduced multiple pioneering programs tailored to bridge existing gaps in familial caregiver support statewide. Notably, she secured a notable 50% increase in state general funds, marking the first such achievement in two decades.

Lisa's penchant for fostering networks and collaborations extends beyond the local sphere to encompass regional and national entities, alongside policymakers. Central to her ethos are the principles of collaboration and connectivity, which underpin her endeavors as she continues to drive positive change within and beyond her community.

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