



At the 2024 Wisconsin Respite Summit, RCAW staff facilitated a discussion among attendees asking for feedback regarding the [National Strategy to Support Family Caregivers](#) regarding the [Five Goals: A roadmap to improved services and supports for family caregivers](#).

Attendees provided information and ideas, and RCAW will potentially use this feedback in future workplans.

**Goal 1: Increasing awareness of, and outreach to, family caregivers.**

- Education and awareness campaigns for professionals and the public
- Increased caregiver self-identification
- Culturally competent outreach to unserved and underserved caregivers
- Inclusion of family caregivers in state, territorial, tribal, and local planning
- More public-private partnerships that drive family caregiver support
  - Billboards in rural areas,
  - Commercials,
  - Radio,
  - Collab with already established UW-GB CDCP,
  - Work with special education staff to get information to them to get to the families,
  - County iTeam meetings,
  - Extra outreach position,
  - Reaching out to tribal committees,
  - Wisconsin Public TV and Radio blurbs, Wisconsin Life Show,
  - Traveling respite,
  - Creating a space for respite to be provided by various providers,
  - Pam Tauscher (channel 3),
  - Foundational messaging with a professional marketing agency to develop a marketing plan for TikTok, reels, social media campaigns, awareness campaigns,
  - Reach out to the chamber of commerce to start respite businesses, become part of the state chamber of commerce,
  - Hire new staff members in each region and connect with the same regions as Wayfinder.
  - Underserved pops – sit side by side with families to learn what they need and co-create, outreach to Hmong communities
  - Target cultural festivals and expand WeCare Coalitions (call Trisha for this!!!)

**Goal 2: Advancing partnerships and engagement with family caregivers.**

- Use of evidence-based tools to assess and capture family caregiver needs and preferences
- Recognition of family caregivers as essential care team partners
- Inclusion of family caregivers in care plans

- Consideration of family caregivers during policy changes
- Training for professionals on ways to interact with family caregivers
  - Provide funding for disability/aging advocacy to get caregivers to legislators,
  - Regional caregiver advisory counsels – care recipients on counsel as well,
  - Self-care events,
  - Caregiver needs assessments – evidence-based by tools proven to show effectiveness
  - Better/more questions (better communication) for professionals to ask caregivers as part of training (things that do not come up in general conversation/beyond form checking),
  - Focus more towards caregivers with incentives and filling out the form they get respite through RCAF funding (including caregiver mentoring)

### **Goal 3: Strengthening services and supports for family caregivers.**

- Increased person- and family-centered, trauma-informed, and culturally competent services
- Flexible and accessible respite care
- Education, counseling, and peer support
- Access to safe homes, nutritious meals, transportation, and technology
  - Leverage volunteers for family caregiver support
  - Family caregivers' and care recipients' needs addressed in emergency response
  - Resources to improve planning for future care needs
  - Increased support for the direct care workforce
  - A child welfare system that recognizes kin- and grandparent-led families
    - NFCSP/AFCSF Coordinators need to ask for change. Kin/Grand: provide the same support and access to resources to those families regardless of diagnosis,

### **Goal 4: Ensuring financial and workplace security for family caregivers.**

- Financial planning specifically for family caregivers
- Employee-centered, flexible workplace policies and practices
- Help with planning for the long-term needs of care recipients
- Affordable long-term services and supports

**Ran short on time**

- Vouchers for legal planning for family caregivers,
- Co-op for care recipients to be the employer (as they already are) and hear the voice of the care recipients' needs

**Goal 5: Expanding data and the use of research and evidence-based practices to support family caregivers.**

**Ran out of time**

- Shared data systems with consistent data sets
  - More research on practices that benefit family caregivers
- Translation of research into interventions to support family caregivers